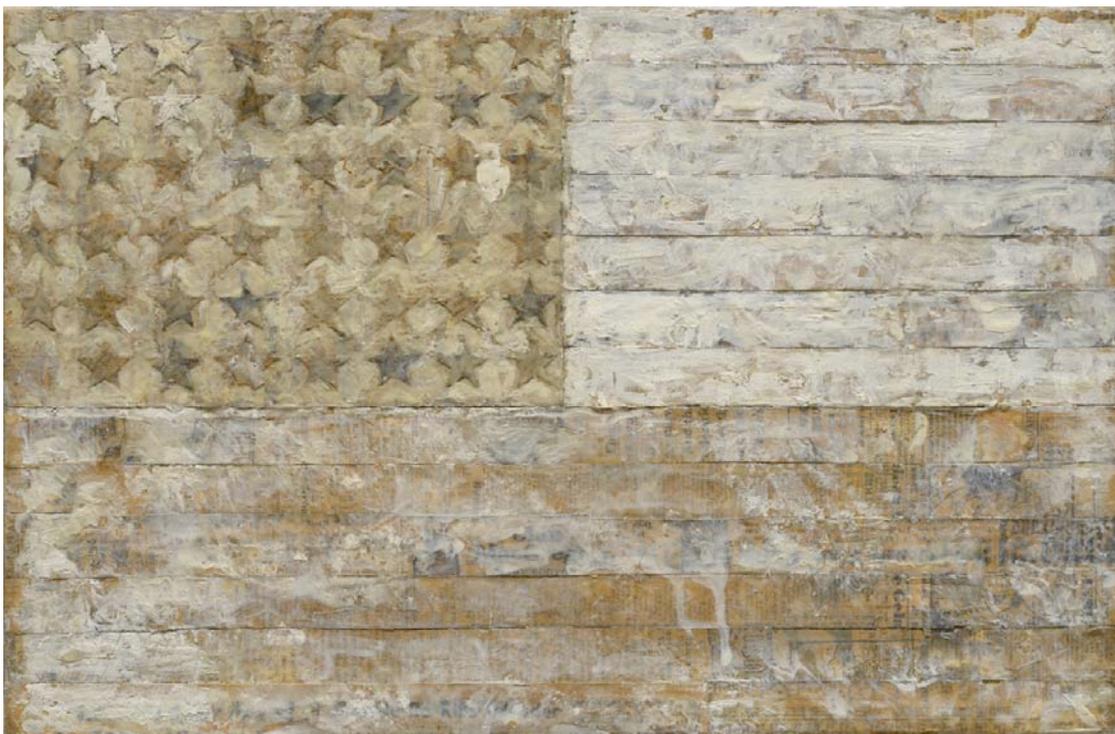


# GALERIE THADDAEUS ROPAC

PARIS MARAIS PARIS PANTIN SALZBURG



**Sturtevant.** *Johns White Flag*, 1968-69. Encaustic and collage on canvas. 28.3 x 43.5 cm (11.14 x 17.13 in)

## STURTEVANT RELOADED

**22 NOVEMBER 2014 – 14 JANUARY 2015**

**Opening on Saturday 22 November, 6pm – 8:30pm  
7, rue Debelleye, 75003 Paris**

*“Her thought process is liberating in its utter liberation from servitude and debasement. This quality is achieved by challenging not the originals themselves, but the shackles inherent in the very notion of copyright; and by enabling us to single out what art truly is and what makes it the antithesis of heritage and its cortège of capitulations.”*

Fabrice Hergott, Director, Musée d’Art modern de la Ville de Paris (*The Razzle Dazzle of Thinking*, exhibition catalogue)

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## PRESS RELEASE

After having worked with Sturtevant for 25 years, Galerie Thaddaeus Ropac will present *Reloaded*, the first posthumous exhibition at the gallery in the Marais. This exhibition will coincide with the comprehensive survey *Sturtevant: Double Trouble* opening at the MoMA, New York on 9 November 2014 and later travelling to the MOCA, Los Angeles (March-July 2015).

In 1991, the gallery in Paris hosted an exhibition of Sturtevant's Warhol flowers and in 1994 another exhibition of Sturtevant's works took place, this time featuring her repetitions of Johns' number paintings. *Reloaded*, revisits these exhibitions and will bring together – in the same space, on the same walls – a historical body of Sturtevant's iconic repetitions of Andy Warhol's Marilyn and flowers as well as Jasper Johns' flags, some of which were shown in these first two exhibitions.

*Reloaded* is an exhibition of key works by the late Sturtevant, organized in collaboration with Loren Sturtevant, the artist's daughter. The paintings will be presented in an encompassing and unique environment, highlighting relationships in Sturtevant's work between her subversive approach to repetition, conceptions of authorship and the abundance of our digital era. Sturtevant always worked from memory, after having seen a work herself, and her aim was not to achieve an exact replica, but instead to force us to look beyond the surface. Her practice investigated aspects of art's making, circulation and consumption whilst addressing notions of authenticity and originality.

The title of the exhibition, *Reloaded*, recalls Sturtevant's critical gaze on today's society that, as she said, is all about remaking, reusing, reassembling and recombining.

This exhibition will be an opportunity to gain a new perspective on Sturtevant's innovations and to (re)discover her unique vision – her interpretation of what constitutes an artwork and her profound insights into the changes in society. As Hans Ulrich Obrist wrote recently, "Her pioneering work is now recognised as having presaged the unattributed information and endlessly repeating imagery that characterise the digital world of today." (The Guardian, 19 May 2014)

**GALERIE THADDAEUS ROPAC**  
7, RUE DEBELLEYME  
75003 PARIS, T 33 1 42 72 99 00  
ROPAC.NET

TUESDAY – SATURDAY, 10AM TO 7PM

Follow us on the social networks @galerieropac via the hashtag #Sturtevant



For all press and visual materials, please contact Alessandra Bellavita, [alessandra@ropac.net](mailto:alessandra@ropac.net)  
or Marcus Rothe, [marcus@ropac.net](mailto:marcus@ropac.net).